

2025/2026 Rental Rates

	Keller	ASCH	Newmark	Winningstad	Brunish
Tier 1 - Commercial Rates					
Performance - Evening	\$7,515 vs. 10%	\$7,515 vs. 10%	\$2,575	\$1,175	\$585
2nd Performance - Same Evening	\$5,760 vs. 10%	\$5,760 vs. 10%	\$2,045	\$860	n/a
Non-Ticketed Event	\$10,515	\$10,515	\$3,340	\$1,430	\$715
1/2 House Performance Evening	\$5,760 vs. 10%	\$5,760 vs. 10%	n/a	n/a	n/a
Performance - Matinee	\$5,760 vs. 10%	\$5,760 vs. 10%	\$1,415	\$1,005	\$490
Performance - Morning	\$3,220	\$3,220	\$1,160	\$935	\$460
Rehearsal/Load-in Day	\$3,760	\$3,760	\$1,410	\$605	\$305

Tier 2 - Non-Profit Rates

Performance - Evening	\$6,010 vs 5%	\$6,010 vs 5%	\$2,060	\$940	\$470
2nd Performance - Same Evening	\$4,605 vs 5%	\$4,605 vs 5%	\$1,635	\$690	n/a
Non-Ticketed Event	\$8,415	\$8,415	\$2,675	\$1,145	\$575
1/2 House Performance Evening	\$4,605 vs 5%	\$4,605 vs 5%	n/a	n/a	n/a
Performance - Matinee	\$4,605 vs 5%	\$4,605 vs 5%	\$1,135	\$805	\$390
Performance - Morning	\$2,575	\$2,575	\$925	\$750	\$365
Rehearsal/Load-in Day	\$3,010	\$3,010	\$1,130	\$480	\$245

Tier 3 - Featured Tenant Rates

Performance - Evening	\$3,755	\$3,755	\$1,290	\$585	\$295
2nd Performance - Same Evening	\$2,880	\$2,880	n/a	n/a	n/a
Non-Ticketed Event	\$5,260	\$5,260	\$1,670	\$715	\$360
Performance - Matinee	\$2,880	\$2,880	\$710	\$500	\$245
Performance - Morning	\$1,610	\$1,610	\$580	\$470	\$230
Rehearsal/Load-in Day	\$1,880	\$1,880	\$705	\$300	\$150

Tier 4 - Principal/Resident Company Rates

Performance - Evening	\$2,255	\$2,255	\$775	\$350	\$175
2nd Performance - Same Evening	\$1,725	\$1,725	n/a	n/a	n/a
Non-Ticketed Event	\$3,155	\$3,155	\$1,005	\$430	\$215
Performance - Matinee	\$1,725	\$1,725	\$425	\$300	\$145
Performance - Morning	\$965	\$965	\$350	\$280	\$140
Rehearsal/Load-in Day	\$1,130	\$1,130	\$425	\$180	\$90
Premium Rehearsal	\$2,255	\$2,255	\$775	\$350	\$175

Note: Other rental rates may apply in special situations.